

# SANDRA N. SALAMONY

Traverse City, Michigan  
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## EDITORIAL DESIGN

### WORK EXPERIENCE

**October 2006 to present: Freelance Publication Design / Writing.** Cover and interior design for books and magazines, including image research, photographic art direction, illustration commission, template and style guide creation, and production. Strong editorial focus and creative strength, mixed with conscientious attention to detail. Writing projects including collecting pictorial “1000” publications for Quarry Books. TRAVERSE CITY, MI

**December 1996 to October 2006: Creative Director, Sky Publishing Corporation** (now New Track Media). Supervised in-house graphic designers, illustrators, and photographers in the production of *Sky & Telescope* magazine and other newsstand publications as well as astronomy books, products, and marketing materials. Commissioned outside editorial illustration, photography, and technical illustration. Managed departmental budget. In addition to hands-on design, responsible for directing and page checking all Sky Publishing publications for stylistic consistency. Member of Sky’s Board of Directors for two years. Editor/curator of *Beautiful Universe* 2004-2007, Sky’s annual pictorial newsstand publication. Silver Ozzie Folio Award for design of *Beautiful Universe* 2004. CAMBRIDGE, MA

**March 1995 to December 1996: Publications Director, New England Conservatory.** Responsible for the design of all publications of the Office of External Affairs, including college viewbooks, alumni magazines, invitations, brochures, and special event collateral materials. Supervised Campus Writer. Gold CASE award for special event invitation design (Jordan Hall Restoration Celebration). BOSTON, MA

### SOFTWARE

Creative Suite: InDesign, InCopy, Photoshop, Illustrator, and Acrobat Pro. Quark XPress, Microsoft Word, and Excel.

## WRITING / FINE CRAFT DESIGN

### AUTHOR OR CO-AUTHOR

*1000 Ideas for Decorating Cupcakes, Cookies & Cakes* (with Gina M. Brown), Quarry Books, Nov. 2010  
*1000 Artisan Textiles* (with Gina M. Brown), Quarry Books, May 2010  
*1000 Jewelry Inspirations*, Quarry Books, 2008  
*Outdoor Decorating* (with Taylor, Driscoll and Greer), Rockport Publishers, 2003  
*A Gardener’s Craft Companion* (with Maryellen Driscoll), Rockport Publishers, 2002  
*Hand Lettering for Crafts*, Rockport Publishers, 2001  
*The Crafter’s Project Book* (with Mary Ann Hall), Rockport Publishers, 2000

### SELECTED PUBLISHED ARTWORK AND CRAFTS

*100 Ideas for Stationery, Cards, and Invitations* by Laura McFadden, (Rockport Publishers, 2006)  
*Collage Sourcebook* by Atkinson, Harrison, and Grasdahl (Quarry Books, 2005)  
*Decorating Kids’ Rooms and Family-Friendly Spaces* by Kasabian and Santiesteban (Quarry Books, 2004)  
*Blooming Rooms: Decorating with Flowers and Floral Motifs* by Llewellyn and Lester (Quarry Books, 2004)  
*Collage for the Soul* by Harrison & Grasdahl (Rockport Publishers, 2003)  
*Mosaic Sourcebook* (Rockport Publishers, 2003)  
*Photo Crafts Sourcebook: Projects and Ideas for Making Photos Fun* by Klein and McRee (Rockport Publishers, 2003)  
*Lampshades & Lighting: The Project and Decorative Sourcebook* (Thunder Bay Press, 2002)  
*Decorative Crafts Sourcebook* (Thunder Bay Press, 2001)  
*Country Living’s Handmade Frames* (Hearst Communications, 1999)  
Many issues of *Handcraft Illustrated* magazine including Fall 1999’s cover project (Boston Common Press)

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## ARTWORK

### SOLO EXHIBITION

Planned Parenthood, Somerville, MA, 2006

### AWARDS

First Prize, All State / All Media juried exhibition, artcenter Traverse City, MI, 2008

### SELECTED GROUP EXHIBITIONS

The May Show, juried ArtWorks Alliance biennial, Traverse City, 2009

Icons on year-long exhibit at Misfits Gallery, Traverse City, 2008

All State / All Media juried show, artcenter Traverse City, MI, 2008  
(only artist with two pieces accepted, first prize winner)

Bioneers, group show, Inside/Out Gallery, Traverse City, MI, 2007

Spring Theme, juried group show, Crystal Lake Art Center, Frankfort, MI, 2007

Artist's Choice, Open Studios, Somerville Museum, MA, 2006 and 2005

Rise Up! A Benefit for the New Orleans Arts Council, group show at the  
Nave Gallery, Somerville, MA, 2006

Triptych, group show curated by Elise Mankes, Elise Mankes Gallery,  
Marblehead, MA, 2005

Love Small, group show curated by Adria Arch, ArtSPACE@16, Malden, MA, 2005

Collections, group show curated by Elise Mankes, Elise Mankes Gallery,  
Marblehead, MA, 2005

Snap to Grid: the UN-Juried Competition, Los Angeles Center for Digital Art,  
Los Angeles, CA, 2005

Color By Digital, group show curated by Toru Takanishi, ArtSPACE@16,  
Malden, MA, 2005

Second Chance Show, Willoughby & Baltic Gallery, Somerville, MA, 2005

### SELECTED BIBLIOGRAPHY

"Cambridge Artist Taps the Seed of Life" by Auditi Guha, *Cambridge Chronicle*, June 1, 2006

"Seeds Create Genesis of Clinic Exhibit" by Auditi Guha, *Somerville Journal*, June 1, 2006

"In The Hope a Great City Can Rise Anew" by Patrick Gerard Healy,  
*Boston Sunday Globe*, January 29, 2006

"Somerville Artists Shine," *Somerville News*, August 24, 2005

"Something Borrowed, Something Used," *Boston's Weekly Dig*, July 27, 2005